

Graphic Design II:
Designing a Menu
April 9, 2020

Learning Target:

Students Will Plan a Restaurant and Menu That They Will
Design in Future Lessons

Let's Get Started:

The next four pages have a variety of menus.

- a. What is your quick first impression of each one?
- b. What is the color theme?
- c. Is the wording easy to read?
- d. Do you feel it is designed well. Good use of white space? Not too much on the page?
- e. Does the menu make you any more or less likely to eat/visit this restaurant?
- f. Does it change your perception of the restaurant or create a negative/positive impression.



Entrees

Served with chips or salad and choice of two sides unless otherwise noted

DELI Traditions

- ORIGINAL DELI ROAST CABBAGE** - \$14.95
Served in your choice of traditional or gourmet style
- COMBED ROAST & CABBAGE** - \$14.95
Served topped with our BBQ sauce (optional)
- DEMONIC Baked CHICKEN LEGS** - \$14.95
Served with honey mustard sauce
(optional) served hot (optional)
- BOASTED BREAD OF BUSH** - \$14.95
Slow roasted, herbain gremolata
- BOASTED BUNNET & CRAB** - \$14.95
Served with our signature BBQ sauce (optional)
Served with our signature BBQ sauce (optional)
- OLD FASHIONED BAKED MEAT SLAM** - \$14.95
Served in a large rustic cast iron



CHICKEN DE PUY - \$14.95
Served with our signature BBQ sauce (optional)
Served with our signature BBQ sauce (optional)
Served with our signature BBQ sauce (optional)

DELI PLATTERS - \$14.95

Hot roasted beef, potatoes, baked potato
with our signature BBQ sauce (optional) \$14.95

SALMON PATES - \$14.95
Served with our signature BBQ sauce (optional)

CHICKEN FICAZINE - \$14.95
Served with our signature BBQ sauce (optional)

FISH & SEAFOOD



- BROILED HALI BUTTERFISH WEDDING** - \$14.95
Served with our signature BBQ sauce (optional)
- CHEF'S SALMON SALMON** - \$14.95
Served with our signature BBQ sauce (optional)
- BRAISED ATLANTIC SALMON** - \$14.95
Served with our signature BBQ sauce (optional)
- CRAB-CRAB SANDWICH** - \$14.95
Served with our signature BBQ sauce (optional)
- BUTTER OYSTERS** - \$14.95 + \$2.50 per 100
Served with our signature BBQ sauce (optional)
- SALMON TOAST** - \$14.95
Served with our signature BBQ sauce (optional)
- CRAB & SALMON BOULANGERE** - \$14.95
Served with our signature BBQ sauce (optional)

PASTA & STIR-FRY

- SHRIMP SHRIMP & MEAT SAUCE** - \$14.95
Served with our signature BBQ sauce (optional)
- MEAT LAS PASTA** - \$14.95
Served with our signature BBQ sauce (optional)
- VEGETARIAN LASAGNA** - \$14.95
Served with our signature BBQ sauce (optional)
- TOURTE PASTA** - \$14.95
Served with our signature BBQ sauce (optional)
- SEA BEEF** - \$14.95
Served with our signature BBQ sauce (optional)
- CHICKEN PASTA** - \$14.95
Served with our signature BBQ sauce (optional)

MEAT LOVERS*

- CHICKEN SHIRT TAIL** - \$14.95
Served with our signature BBQ sauce (optional)
- ORE CANAL LAMB CHOPS** - \$14.95 + \$2.50 per 100
Served with our signature BBQ sauce (optional)
- NEW CARROT BROWN STEAK** - \$14.95
Served with our signature BBQ sauce (optional)
- GRASS FED BEEF** - \$14.95
Served with our signature BBQ sauce (optional)
- GRASS FED BEEF** - \$14.95
Served with our signature BBQ sauce (optional)

CHOOSE YOUR SIDES!

- Mashed Potatoes
- Sweet Potatoes
- Breading House Potatoes
- Baked Beans
- Corn
- Macaroni & Cheese
- Kale
- Broccoli
- Cauliflower
- Baked Potatoes
- Steamed Potatoes
- Baked Beans
- Corn
- Macaroni & Cheese
- Kale
- Broccoli
- Cauliflower



SANDWICHES

- OHIO COUNTRY CORNED** - \$14.95
Served with our signature BBQ sauce (optional)
- NEW YORK CORNED** - \$14.95
Served with our signature BBQ sauce (optional)
- NEW YORK CORNED** - \$14.95
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- NEW YORK CORNED** - \$14.95
Served with our signature BBQ sauce (optional)
- NEW YORK CORNED** - \$14.95
Served with our signature BBQ sauce (optional)

WRAPS

- OHIO COUNTRY CORNED** - \$14.95
Served with our signature BBQ sauce (optional)
- NEW YORK CORNED** - \$14.95
Served with our signature BBQ sauce (optional)
- NEW YORK CORNED** - \$14.95
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Served with our signature BBQ sauce (optional)
- NEW YORK CORNED** - \$14.95
Served with our signature BBQ sauce (optional)

SMOKED FISH PLATES*

Served with choice of sides, breads, and sides and drinks, other options available



- SMOKED SALMON PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED TROUT PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED SALMON PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED TROUT PLATE** - \$14.95
Served with our signature BBQ sauce (optional)

Fabulous!



GOLD PLATE Specials

- SMOKED SALMON PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED TROUT PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED SALMON PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED TROUT PLATE** - \$14.95
Served with our signature BBQ sauce (optional)

- CALIFORNIA SALAD PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED AVOCADO PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- TUNA OR CHICKEN SALAD PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- TWO SALAD PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- FISH PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- CREAMED HERRING PLATE** - \$14.95
Served with our signature BBQ sauce (optional)
- SMOKED HERRING PLATE** - \$14.95
Served with our signature BBQ sauce (optional)

???

Why the fish is missing?



FOOD MENU

SINCE 1997 / AMERICA LOVERS

STARTER

FISH CHIP CHEESE

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$12.00

POTATO WEDGE

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$5.00

CHEESE CHIPS

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$5.00

PIZZA

NEW YORK STYLE PIZZA

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$20.00

MARGHERITA MAMA'S PIZZA

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$20.00

LAZY BAKER PIZZA

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$20.00

PASTA

ITALIAN PASTA

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$20.00

CARBONARA BASILE

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$20.00

PASTA SWEETY CHERRY

Donec sollicitudin molestie malesuada. Proin eget tortor risus. Proin eget tortor risus.

\$25.00



BREAKFAST

GARLIC AND PARMESAN BREAD

Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.

\$20.00



ITALIAN SPINACH

Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.

\$30.00



FIRED SQUID

Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.

\$20.00



SOFT SHELL TACO FILLED

WITH CHILI CON CARNE

Vivamus magna justo, lacinia eget consectetur sed, convallis at tellus.

\$35.00

To some people it's just pizza!
To our customers
it's a matter of taste.

HOURS

Monday 8pm - 11pm
Tuesday-Thursday 11am - 11pm
Friday - Saturday 11am - 12mid
Sunday 12noon - 11pm



THE ORIGINAL

f VISIT US ONLINE

www.2guyszazelpark.com

CHECK OUT OUR ONLINE SPECIALS!

TWO GUYS FROM ITALY



23725 JOHN R. ROAD • HAZEL PARK
HAVE A SEAT, TAKE A REST, LET "TWO GUYS" SERVE YOU THE BEST!

248-586-1500

DELIVERING TO

Hazel Park • Forndale • Pleasant Ridge • Madison Heights • Warren



WE DELIVER LUNCH & DINNER
minimum \$10 order
after 4pm

1 LARGE PIZZA
Premium Mozzarella Cheese and 2 Toppings
with 12 pc. Cheesy Breadstix and Sauce

\$12.99

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

FAMILY FEAST
One Large Pizza with Cheese & 3 Toppings
Plus 2 lbs. Mostaccioli or Spaghetti & Sauce
& Large Tossed Salad & Garlic Bread

\$19.99

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

2 LARGE PIZZAS
Round or Deep Dish with 3 Toppings & One
FREE Medium Antipasto or Greek Salad

\$20.99

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

PIZZA & WINGS
Medium Pizza with Premium Mozzarella Cheese &
2 Toppings 11. 10 Wing Dings

\$14.99

Make it Large for \$2 More

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

LARGE PIZZA
Cheese & 1 Topping. Plus, your choice of ONE:
Breadstix • 2 Liter Pop • Any Dessert • Salad
(Salad must be Medium Tossed, Small Antipasto or Small Greek)

\$11

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

DINNER FOR 2

CHOOSE 2: 3pc Fried Cod • 3pc Perch • 21pc Shrimp • 1 lb. Spaghetti or Mostaccioli
10pc Wing Dings or Boneless Wings • 12" subs • Small Pizza with 2 toppings
1/2 BBQ Slab (1.00 extra) • 4pc Chicken • 5pc Chicken Tenders
Meat or Cheese Ravioli

CHOOSE 1: Fries, Onion Rings or Seasoned Fries.
Deep-Fried Mushrooms (\$1 more)

CHOOSE 1: (Medium) Tossed, Antipasto or Greek Salad

\$16.99

Must be different choices. Substitution No Substitutions
DELIVERY EXTRA - LIMITED TIME OFFER - PLUS TAX

TWO GUYS FROM ITALY

Monday & Tuesday Special
1 Pizza with Premium Mozzarella Cheese
& up to 5 Toppings
(excludes Premium Toppings)

Medium **\$8.99** Large **\$10.99**

TWO GUYS FROM ITALY DELIVERY EXTRA SOLD ON MON. & TUES. ONLY PLUS TAX

TWO 12" SUBS
MIX or MATCH
Includes Regular Fries or Seasoned
Potato Wedges and 2 Liter Pop

Steak, Chicken, Greek
Italian Sausage & Eggplant
Add 70¢ extra

\$14.15

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

Mix 'n Match Pizzas
Premium Mozzarella Cheese & 3 Toppings

2 Small Pizzas **\$13.99**
2 Medium Pizzas **\$16.99**
2 Large Pizzas **\$19.99**
2 XLarge Pizzas **\$22.99**

Excludes Specialty Pizzas

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

FAMILY SELECTION
One Large Pizza with Cheese & 3 Toppings
Plus One Large 11 Topping Pizza, 2-Liter PEPSI

\$18.99

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

1 ITEM LARGE PIZZA
ROUND or DEEP DISH

1 ITEM MEDIUM PIZZA
ROUND or DEEP DISH

\$8.49 **\$6.49**

TWO GUYS FROM ITALY DELIVERY EXTRA LIMITED TIME OFFER - PLUS TAX

**Mb Breakfast
Morning
Rush**

**Egg Burger
Student Veg Burger**
\$13.99

Chicken Wrap (Or) Paneer
Wrap Ice Lemon Tea



NEW ITEM

**All Time Favorite
Burger Combo**

Tower Burger \$21.99

Fries + Coke Massive Burger
For A Massive Appetite

Classic Burger \$15.99

Fries + Coke The No Frills
Burger

Chicken Burger \$19.99 / \$18.99

Drumsticks (Or) Buffalo
Wings + Coke For Those I'm
So Hungry

Chilli Cheese Burger \$19.99

Fries + Coke It's Cheesy To
Keep You Coming For More

Burger \$21.99/18.99

Drumstick (Or) Fries + Coke
A Fiery Feast Set In A
Burger



**Mb Block
BUSTERS**



Chicken Tub 8pc/12pc \$49.99 \$76.99

Fried Chicken 1pc/2pc \$79.99 \$14.99

Snack Combo \$20.99

2pc Chicken/Fries/Coke

Chick-A-Licious 1pc/2pc \$13.99 \$19.99

Fries/Coleslaw/Sps

Variety Bucket \$59.99

4pc Chicken/Lollipop/ Buffalo
Wings/Strips Chick-A-Bomb

Strips Bucket \$33.55

DS MENU

MUNCHY

Snack Platter \$24.99

4pc Lollipop,
Buffalo
Wings
Chick-A-Bomb
2 Ice Tea

Buffalo Wings \$8.99

Chk Lollipop \$8.99

Chk Strips \$10.55

Chick-A-Bomb \$8.55

6pcs

Chk Poppers R/L \$7.99

Chkmuncheez \$9.99



**Snack Platter
\$22.99**



French Fries R/L \$6.99

Potato Wedges \$5.55

Smileys \$5.55

Chilly Poppers(R) \$7.99

Chilly Poppers(L) \$10.55

Tandoori Nuggets \$5.55



#1 Chilly Poppers

#2 Smileys

#3 Potato Wedges

#4 Tandoori Nuggets

#5 2 Ice Tea

Practice

First, a little menu research of your own:

1. Find three menus of any type of restaurant online. For each one:
 - a. Restaurant name
2. What is the color scheme?
3. What do you like about the menu?
4. What do you not like?
5. What would you do differently? Why?

Now, let's plan your restaurant a little bit?

1. What would be the name of your restaurant?
2. What type of food would it serve? You will have to have the actual dishes listed on the menu? Three or four dishes for each category (entrees, drinks, desserts, appetizers, etc.) You can begin to list the dishes in this section as well.
3. What would your price range be?
4. What is your color scheme?
5. What would your logo for your restaurant look like?

Resources/Other Important Articles on the Subject

[Other Examples \(Both good and bad\)](#)

[50 Menu Designs That Look Better Than Food](#)